

I CLAIM:

1. A new and distinct variety of Floribunda rose plant characterized by the following combination of characteristics:

- (a) exhibits an upright bushy growth habit,
- (b) forms in abundance in clusters attractive very double
5 starkly brilliant white blossoms that well retain their
 coloration upon maturity,
- (c) forms very dense dark green semi-glossy foliage,
- (d) exhibits good disease resistance, and
- (e) is well suited for forming attractive ornamentation in the garden or for
10 cut flower production;

substantially as herein shown and described.